ORDER

Order / Rev: 36910 Alt Order #: 08836473 Product Desc: OBAMA/P/D

Estimate: 1537

Flight Dates: 10/02/12 - 11/06/12 Original Date / Rev: 08/06/12 / 10/01/12

Order Type: **GENERAL**

Name:

Name:

GMMB

Buying Contact: Billing Contact:

> 1010 Wisconsin Ave NW Washington, DC 20007

A35+ Demographic: Product Codes:

Priority: LV3

Revenue Codes: AGY, POL, CAND KLAS

Primary AE: Mike Jones

Sales Office:

National Sales Region:

K-WAS

Cash Billing Type:

Broadcast Billing Calendar: EOM/EOC Billing Cycle:

Agency Commission:

15%

00:15:00

Obama, Barack D-President

PO1

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Advertiser

Orders

Agency

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	441	\$487,790.00	\$414,621.50
10/29/12	11/06/12	126	\$117,210.00	\$99,628.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	441	\$487,790.00	\$414,621.50	0.00
November 2012	126	\$117,210.00	\$99,628.50	0.00
Totals	567	\$605,000.00	\$514.250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$605,000.00
Market	100%	\$2 016 666 67

Competitive Share	Share	Total			
CABLE	0%	\$0.00			
KBLR	0%	\$0.00			
KFBT	0%	\$0.00			
KINC	0%	\$0.00			
KTNV	25%	\$504,166.67			
KTUD	0%	\$0.00			
KVBC	0%	\$0.00			
KVVU	5%	\$100,833.33			
KVWB	0%	\$0.00			
LV1	0%	\$0.00			
UNKWN	0%	\$0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/02/12	10/08/12	8 News Now 5a M	1-F CM	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
				8 News Now 5a N	⁄I-F								
	8 NEWS	WON 3											
	Sta	rt Date	End Date	Weekdays .	Spots/Week	Rate	Rating				- 0		
W	eek: 10/0	02/12	10/08/12	MTWTF	5	\$225.00	0.00						
E 2	8	10/09/12	10/15/12		СМ	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00

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KLAS

Order / Rev:

36910

Advertiser: O

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code 8 News Now 5a M-F	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			8 News Now 5a M-F									
	WS NOW	End Data	Mookdovo Spe	to MAlook	Poto	Rating				1		
_	tart Date 0/09/12	End Date 10/15/12	<u>Weekdays</u> <u>Spo</u> MTWTF	<u>ts/Week</u> 5	<u>Rate</u> \$225.00	0.00						
E 3 8	10/16/	12 10/22/12	8 News Now 5a M-F 8 News Now 5a M-F	СМ	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
8 NE\	WS NOW											
<u>S</u> Week: 1	Start Date 0/16/12	End Date 10/22/12	<u>Weekdays</u> <u>Spo</u> MTWTF	ts/Week 5	<u>Rate</u> \$225.00	Rating 0.00						
E 4 8	10/23/	12 10/29/12		CM	5-6a	MTWTF	:30	5	\$225.00 LV2	0.00 NM	5	\$1,125.00
8 NE\	WS NOW		8 News Now 5a M-F									
	tart Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 1		10/29/12	MTWTF	5	*	0.00						
E 5 8	10/30/1	12 11/05/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
8 NEV	ws now		o News Now Sa Wi-F									
_	tart Date	End Date		ts/Week	Rate	Rating						
Week: 1 E 6 8		11/05/12	8 News Now 5a M-F	CM 5	\$225.00 5-6a	0.00 -T	:30	1	\$790.00LV1	0.00 NM	4	\$790.00
E 0 0	11/06/	12 11/00/12	8 News Now 5a M-F	CIVI	3-0a	-,	.30	'	\$790.00LVI	U.UU INIVI	1	\$790.00
8 NEV	WS NOW											
<u>S</u> Week: 1	tart Date	End Date 11/11/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$790.00	Rating 0.00				I		
E 7 8		11/11/12	···	CM	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
			8 News Now 6a M-F					-			_	* . ,
	NS NOW	End Data	Washdaya Cas	to AA/ook	Beto	Datina						
ع Week: 1	tart Date 0/02/12	End Date 10/08/12	<u>Weekdays</u> <u>Spo</u> MTWTF	ts/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
E 8 8	10/09/1	12 10/15/12	8 News Now 6a M-F	CM	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
8 NEV	NS NOW		8 News Now 6a M-F									
	tart Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 1	0/09/12	10/15/12	MTWTF	5	\$275.00	0.00						
E 9 8	10/16/1	12 10/22/12	8 News Now 6a M-F	CM	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
8 NEV	WS NOW		8 News Now 6a M-F									
<u>s</u>	tart Date	End Date		ts/Week	<u>Rate</u>	Rating						
Week: 1		10/22/12	MTWTF	5	\$275.00	0.00	.00		0075 0011/0	0.00.101	_	04 0=5 00
E 10 8	10/23/1	12 10/29/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
8 NEV	ws now											
	tart Date	End Date	<u>Weekdays</u> <u>Spo</u> MTWTF	ts/Week	Rate	Rating						
Week: 1 E 11 8		10/29/12	8 News Now 6a M-F	CM 5	\$275.00 6-7a	0.00 MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
			8 News Now 6a M-F		0 / u	******	.00	·	4 270.00212	0.00 1	ŭ	41,010.00
_	NS NOW	End Date	Mantalana		5 .	5 "						
<u>ತಿ</u> Week: 1	tart Date 0/30/12	End Date 11/05/12	<u>Weekdays</u> <u>Spo</u> MTWTF	<u>ts∕Week</u> 5	<u>Rate</u> \$275.00	Rating 0.00						
E12 8			8 News Now 6a M-F	CM	6-7a	-Т	:30	1	\$965.00LV1	0.00 NM	1	\$965.00
9 NEV	WS NOW		8 News Now 6a M-F							į		
	tart Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 1		11/11/12	-T	1	\$965.00	0.00						
E 13 8	10/02/1	2 10/08/12	CBS This Morning 7-9	a CM	7-9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
CBS -	THIS MOR	NING	CBS This Morning							j		
<u>s</u>	tart Date	End Date		ts/Week	Rate	Rating						
Week: 1 E 14 8		10/08/12 12 10/15/12	MTWTF	CM 5	\$200.00 7-9a	0.00	:30	5	\$200,001.70	0.00 NA	5	£1 000 00
L 14 0	10/03/1	E 10/10/12		CIVI	1-3 4	MTWTF	.30	J	\$200.00LV2	U.UU INIVI	3	\$1,000.00

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

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08836473

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Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
EII OII	Otart		CBS This Morning		01010 2110					3 71	•	
			CBS This Morning	9								
	IIS MORI		Modeles	Cnoto/Mook	Poto	Doting				i		
Sta Week: 10/6	rt Date	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
E 15 8					7-9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
L 13 0	10/10/1	2 10/22/12	CBS This Morning		1-54		.00		4 200.00202	0.00		V ., C C C C C C C C C C
CBS TH	IIS MORI	NING		•								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ŀ		
Week: 10/		10/22/12	MTWTF	5	\$200.00	0.00						
E 16 8	10/23/1	2 10/29/12	CBS This Morning	-	7 - 9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
CBS TH	IIS MORI	NING	CBS This Morning	9								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/29/12	MTWTF	5		0.00						
E 17 8	10/30/1	2 11/05/12	CBS This Morning	7-9a CM	7-9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
			CBS This Mornin									
	IIS MORI					-						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12	MTWTF	5 7 00 CM		0.00 -T	-30	1	\$700.00LV1	0.00 NM	1	\$700.00
E 18 8	11/06/1	2 11/06/12	CBS This Morning		7-9a	-,	:30	1	\$700.00EV1	0.00 14141		\$700.00
CBS TH	IIS MORI	NING	CBO Triis Monthly	9								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/6	05/12	11/11/12	-T	1	\$700.00	0.00						
E 19 8	10/06/1	2 11/03/12	CBS Early Show -	Sat. CM	5-7a	S-	:30	1	\$335.00 LV1	0.00 NM	5	\$1,675.00
			CBS Early Show	- Sat.								
		NING SATU		On ata Atta ata	0-4-	D-4:						
Star Week: 10/0	rt Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$335.00	Rating 0.00						
Week: 10/0		10/07/12	S-	1	\$335.00	0.00						
Week: 10/		10/21/12	S-	1	\$335.00	0.00						
Week: 10/2		10/28/12	S-	1	\$335.00	0.00						
Week: 10/2		11/04/12	S-	1 01 1-014	*******	0.00	.00		\$05.00L\\$0	0.00 NIM	5	£40E 00
E 20 8	10/07/1	2 11/04/12	Eye on Wash/Wa Eye On Wash/Wa		5-6a (5:00 AM-5:	S	:30	1	\$85.00LV2	0.00 NM	5	\$425.00
EYE ON	ı WASHI	NGTON	Lye On washiwa	all St Jilli	(3.00 ANI-3.	30 AIVI)						
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	s	1	\$85.00	0.00			•			
Week: 10/		10/14/12	S	1	\$85.00	0.00						
Week: 10/		10/21/12	S S	1	\$85.00 \$85.00	0.00 0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S	1		0.00						
E21 8			Eye on Wash/Wa		5-6a	S	:30	1	\$85.00LV2	0.00 NM	5	\$425.00
			Eye On Wash/Wa		(5:30 AM-6:	00 AM)			•			
WALL S	TREET.	JOURNAL F	REPORT									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S S	1	\$85.00	0.00						
Week: 10/9 Week: 10/9		10/14/12 10/21/12	S	1	\$85.00 \$85.00	0.00 0.00						
Week: 10/		10/28/12	S	1	\$85.00	0.00						
Week: 10/2	29/12	11/04/12	S	1	\$85.00	0.00	·					
E 22 8	10/07/1	2 11/04/12	8 News Now Sun		8 News Nov	v Sun AS	:30	1	\$150.00LV2	0.00 NM	5	\$750.00
O ALEMA	S NOW S	HINDAY MC	8 News Now Sun	AM #1								
	rt Date	End Date	RNING- #1 Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S	1	\$150.00	0.00						
Week: 10/0		10/14/12	S	1	\$150.00	0.00						
Week: 10/		10/21/12	S	1	\$150.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S S	1	\$150.00 \$150.00	0.00 0.00				ŀ		
E 23 8			CBS News Sunda			y MorniS	:30	1	\$1,225.00LV1	0.00 NM	5	\$6,125.00
		_ ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	CBS News Sunda		320 041104	,	.50	•	Ţ.,==0.00E41	0.00 1444	ŭ	40,.20.00

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KLAS

Order / Rev: 36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates: 10/02/12 - 11/06/12

Estimate:

9								
Ln Ch : Start End CBS NEWS SUNDAY MO	•	reak Start/En	d Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	<u>Weekdays</u> Spots/		Rating					
Week: 10/01/12 10/07/12		1 \$1,225.00	0.00					
Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	_	1 \$1,225.00 1 \$1,225.00	0.00 0.00					
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	i	1 \$1,225.00	0.00					
Week: 10/29/12 11/04/12		1 \$1,225.00	0.00					
E24 8 10/07/12 11/04/1	2 8 News Now Sun AM #20	M 8 News No	w Sun AS	s :30	1 \$1,225.00LV1	0.00 NM	5	\$6,125.00
8 NEWS NOW SUNDAY N	8 News Now Sun AM #2 MORNING- #2							
Start Date End Date			Rating					
Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12		1 \$1,225.00 1 \$1,225.00	0.00 0.00					
Week: 10/06/12 10/14/12 Week: 10/15/12 10/21/12		1 \$1,225.00	0.00					
Week: 10/22/12 10/28/12		1 \$1,225.00	0.00					
Week: 10/29/12 11/04/12		1 \$1,225.00	0.00					
E 25 8 · 10/07/12 11/04/1	2 Face The Nation C Face The Nation	M Face The I	Nation	s :30	1 \$1,400.00 LV 1	0.00 NM	4	\$5,600.00
FACE THE NATION	- Mankalaka Constat	Maala Data	Detina				ĺ	
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Week: 10/01/12 10/01/12 Week: 10/08/12 10/14/12		1 \$1,400.00	0.00					
Week: 10/15/12 10/21/12		1 \$1,400.00	0.00					
Week: 10/22/12 10/28/12		1 \$1,400.00	0.00	101 -1 1				
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 4	Description	Start/End Time Face The Nation		Weekdays		Rtg Type		
See MG 60.29,60.30	race The Nation	race me Nation	1	3	u :30 (\$1,400.00)	0.00 IVIVI		
	nd loss of spots due to NFL. r	mmm]						
Week: 10/29/12 11/04/12		1 \$1,400.00	0.00					
E 26 8 10/02/12 10/08/1	2 Live w/Kelly C	M 9-10a	MTWTF	- :30	5 \$275.00 LV3	0.00 NM	5	\$1,375.00
	Live With Regis & Kelly							
LIVE! WITH KELLY	. Windidaya CaataA	Maria Data	D-4:					
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 10/08/12		<u>Neek Rate</u> 5 \$275.00	Rating 0.00					
E 27 8 10/09/12 10/15/1		M 9-10a	MTWTF	- :30	5 \$275.00LV3	0.00 NM	5	\$1,375.00
	Live With Regis & Kelly			.00	0 02.0.00200	0.00 11.00		41,010.00
LIVE! WITH KELLY								
Start Date End Date			Rating					
Week: 10/09/12 10/15/12		5 \$275.00	0.00					
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LIVE! WITH KELLY	Live With Regis & Kelly							
Start Date End Date	<u>Weekdays</u> Spots/V	Veek Rate	Rating					
Week: 10/16/12 10/22/12		5 \$275.00	0.00					
E29 8 10/23/12 10/29/1	2 Live w/Kelly C	M 9-10a	MTWTF	- :30	5 \$275.00LV3	0.00 NM	5	\$1,375.00
	Live With Regis & Kelly							
LIVE! WITH KELLY	N/aakdawa CaataA	Maala Data	D-4					
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12		<u>Veek Rate</u> 5 \$275.00	Rating 0.00					
E 30 8 10/30/12 11/05/1		M 9-10a	MTWTF	- :30	5 \$275.00LV3	0.00 NM	5	\$1,375.00
	Live With Regis & Kelly	0		.00	0 4270.00240	0.00 14141	J	Ψ1,575.00
LIVE! WITH KELLY								
Start Date End Date			Rating					
Week: 10/30/12 11/05/12		5 \$275.00	0.00					
E31 8 11/06/12 11/06/1	2 Live w/Kelly C Live With Regis & Kelly	M 9-10a	- T	- :30	1 \$275.00 LV3	0.00 NM	1	\$275.00
LIVE! WITH KELLY	Live vviai regis a reliy							
Start Date End Date	Weekdays Spots/	Veek Rate	Rating					
Week: 11/05/12 11/11/12	-T	1 \$275.00	0.00	. <u></u>				
E 32 8 10/02/12 10/08/1	<u> </u>	M 10-11a	MTWTF	- :30	2 \$1,575.00LV1	0.00 NM	2	\$3,150.00
PRICE IS RIGHT	Price Is Right							
FNICE IS RIGHT						J		

Print Date: 10/03/12 13:35:48 Page 5 of 13

KLAS

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OBAMA/P/D

Estimate:

Ln C	h .	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 32	8 1	0/02/12	10/08/12	Price Is Right	CM	10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
PR	ICE IS	RIGHT		Price Is Right									
	Start !		End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 10/02		10/08/12	MTWTF		\$1,575.00	0.00						
E 33	8 1	0/09/12	10/15/12	Price Is Right	CM	10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
20		DI 01 17		Price Is Right									
PR	ICE IS Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	<u>عنهاد :</u> 10/09 :		10/15/12	MTWTF		\$1,575.00	0.00						
E 34			10/22/12	Price Is Right	CM	10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
				Price Is Right						•			
PR	ICE IS												
1041	Start I		End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating 0.00						
E 35	c: 10/16 8 1		10/22/12	Price Is Right	CM	\$1,575.00 10-11a	MTWTF	:30		\$1,575.00LV1	0.00 NM	2	\$3,150.00
E 35	0 1	0/23/12	10/29/12	Price Is Right	CIVI	10-11a	MIMIL	.30	2	\$1,373.00241	0.00 NW	2	\$5,150.00
PR	ICE 16	RIGHT		·									
	Start I		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	c: 10/23		10/29/12	MTWTF		\$1,575.00	0.00					_	
E 36	8 1	0/30/12	11/05/12	Price Is Right	CM	10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150 .00
PR	ICE IS	RIGHT		Price Is Right									
, , ,	Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	c: 10/30		11/05/12	MTWTF		\$1,575.00	0.00						
E 37	8 1	1/06/12	11/06/12	Price Is Right	CM	10-11a	-T	:30	1	\$1,575.00LV1	0.00 NM	1	\$1,575.00
	105 10	DIOLIT		Price Is Right									
PR	ICE IS Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	<u>عهد .</u> 11/05 k:		11/11/12	-T		\$1,575.00	0.00						
E 38			10/08/12	Y&R	CM	11a-12p	MTWTF	:30	2	\$1,925.00 LV1	0.00 NM	2	\$3,850.00
				Young & Restless	s	·							
YC	UNG &			18/a aliada i	04-844-4	Data	Detino						
Mod	<u>Start I</u> k: 10/02		End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,925.00	Rating 0.00						
E 39			10/05/12		CM	11a-12p	MTWTF	:30	2	\$1,925.00LV1	0.00 NM	2	\$3,850.00
200	•	0,00,12	. 10/10/12	Young & Restles	_		******		_	V .,020.0021.		_	40,000
YC	UNG &												
	Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/09		10/15/12	MTWTF	CM 2	\$1,925.00	0.00 MTWTF	:30		\$1,925.00LV1	0.00 NM	2	\$3,850.00
E 40	8 1	0/10/12	10/22/12	Young & Restles	_	11a-12p	MIMIL	.30	2	\$1,925.00EV1	0.00 14141		φ5,050.00
YC	OUNG &	REST	LESS	roung arricomos	•								
	Start I		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 10/16		10/22/12	MTWTF		\$1,925.00	0.00				2 22 102		
E 41	8 1	0/23/12	10/29/12	Y&R Young & Restles	CM	11a-12p	MTWTF	:30	2	\$1,925.00LV1	0.00 NM	2	\$3,850 .00
YC	OUNG &	REST	LESS	roung & Restles	5								
			End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Weel	k: 10/23	/12	10/29/12	MTWTF	2	\$1,925.00	0.00						
E 42	8 1	0/30/12	11/05/12		CM	11a-12p	MTWTF	:30	2	\$1,925.00 LV1	0.00 NM	2	\$3,850.00
VC	OUNG &	DEST	ESS	Young & Restles	S								
1	Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/30		11/05/12	MTWTF		\$1,925.00	0.00						
E43			11/06/12		CM	11a-12p	-т	:30	1	\$1,925.00LV1	0.00 NM	1	\$1,925.00
		DC-0-	. 500	Young & Restles	s								
YC	Stort			Mookdova	Cnoto Missis	Deta	Dating						
Wee	<u>Start </u> 11/05 k:		End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,925.00	<u>Rating</u> 0.00						
E 44			11/05/12	<u> </u>	CM	12-1230p	MTWTF	:30	5	\$275.00LV3	0.00 NM	25	\$6,875.00
<u></u>	- '	J. Jail 12				ор			Ĭ	Ţ_, J.JJ Z. J			1-1

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36910 Order / Rev: Alt Order #: 08836473 Advertiser:

Obama, Barack D-President

10/02/12 - 11/06/12 Flight Dates:

Week: 10/22/12

10/28/12

Product Desc: OBAMA/P/D

1537 Estimate:

KLAS

Ln Ch Start E	Inventory Code 8 News Now Nov		Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
	8 News Now No	_								
8 NEWS NOW AT N										
	<u>d Date</u> <u>Weekdays</u> /08/12 MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	<u>Rating</u> 0.00						
-	15/12 MTWTF	5	\$275.00	0.00						
	22/12 MTWTF	5	\$275.00	0.00						
	/29/12 MTWTF /05/12 MTWTF	5 5	\$275.00 \$275.00	0.00 0.00						
E 45 8 10/02/12 1		<u>_</u>	1230-2p	MTWTF	:30	3	\$375.00LV2	0.00 NM	15	\$5,625.00
THE BOLD AND TH	Soaps / Let's Ma	ke A Deal								
THE BOLD AND THI Start Date En	<u> BEAUTIFUL</u> <u>d Date Weekdays</u>	Spots/Week	Rate	Rating						
	08/12 MTWTF	3	\$375.00	0.00						
	15/12 MTWTF	3	\$375.00	0.00						
	/22/12 MTWTF /29/12 MTWTF	3 3	\$375.00 \$375.00	0.00 0.00						
	05/12 MTWTF	3	\$375.00	0.00						
E 47 8 10/02/12 1		СМ	2-3p	MTWTF	:30	2	\$1,315.00LV1	0.00 NM	10	\$13,150.00
THE TALK	The Talk									
	d Date Weekdays	Spots/Week	Rate	Rating						
	08/12 MTWTF	2	\$1,315.00	0.00						
	/15/12 MTWTF /22/12 MTWTF		\$1,315.00 \$1,315.00	0.00 0.00						
	29/12 MTWTF		\$1,315.00	0.00						
	05/12 MTWTF		\$1,315.00	0.00						
E 48 8 10/02/12 1		СМ	3-4p	MTWTF	:30	5	\$425.00LV2	0.00 NM	25	\$10,625.00
ELLEN	Ellen									
	d Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
	/08/12 MTWTF	5	\$425.00	0.00				ŀ		
	/15/12 MTWTF /22/12 MTWTF	5 5	\$425.00 \$425.00	0.00 0.00						
Week: 10/23/12 10/	/29/12 MTWTF	5	\$425.00	0.00				l		
	/05/12 MTWTF	5	\$425.00	0.00	.20		\$275 001 \ <i>I</i> 2	0.00 NM		£4 400 00
E 49 8 10/06/12 1	0/27/12 Politics Now S S Politics Now S S		Various (5:30 PM-6:0	S- 00 PM)	:30	1	\$275.00 LV2	U.UU INIVI	4	\$1,100.00
THE INSIDER WEE	·—···									
	d Date Weekdays	Spots/Week	Rate	Rating						
	/07/12S- /14/12S-	1	\$275.00 \$275.00	0.00 0.00						
Week: 10/15/12 10/	/21/12S-	1	\$275.00	0.00				1		
	/28/12S-	1 214	\$275.00	0.00	.00		0450 001140	0.00 184	•	****
E 50 8 10/14/12 1	1/04/12 Sun 3-4p Storm 3-4p Storm Stori		3-4p	S	:30	1	\$150.00LV2	0.00 NM	2	\$300.00
STORM STORIES (I		-								
	d Date Weekdays	Spots/Week	Rate	Rating						
	/14/12S /21/12	1 0	\$150.00 \$0.00	0.00 0.00						
Week: 10/22/12 10/	/28/12S	1	\$150.00	0.00						
	/04/12S Description	1 Stort	\$150.00	0.00	/eekday	e lon	ath Pata	Pta Type		
Spot Ch Date Range 10 8 10/29/12-11	/04/12 Sun 3-4p Storm St		/End Time				:30 (\$150.00)	Rtg Type 0.00 NM		
See MG 60.29,6	60.30	. •					, ,	1		
[Storm Stories n							* · · · · · · · · · · · · · · ·		_	
E 51 8 10/07/12 1	1/04/12 Sun 4-5P Elec Pl 4-5p Electric Pla		4-5p (4:00 PM-5:0	S	:30	1	\$175.00LV2	0.00 NM	5	\$875.00
ELECTRIC PLAYGR		/21110 EV	(I III-0.	,						
	d Date Weekdays	Spots/Week	Rate	Rating						
	/07/12S /14/12S	1	\$175.00 \$175.00	0.00 0.00						
	/21/12S	i	\$175.00	0.00						

\$175.00

0.00

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #: 08836473

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

3 3											
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 51 8 ; 10/07/12	11/04/12	Sun 4-5P Elec Pla	aygrou@M	4-5p	S	:30	1	\$175.00LV2	0.00 NM	5	\$875.00
ELECTRIC DI AVOI		4-5p Electric Play	grnd 2x	(4:00 PM-5:0	00 PM)						
ELECȚRIC PLAYGI <u>Start Date</u> <u>E</u>	nd Date	Weekdays	Spots/Week	Rate	Rating						
	1/04/12	S	1	\$175.00	0.00						
E 52 8 10/07/12	11/04/12	Sun 530-6p Ins E	d Wkn@M	530-6p	S	:30	1	\$165.00LV2	0.00 NM	5	\$825.00
		Inside Edition Wk	knd								
INSIDE EDITION Start Date <u>E</u>	nd Date	Weekdays	Spots/Week	Rate	Rating						
	0/07/12	S	<u> </u>	\$165.00	0.00						
	0/14/12	S	1	\$165.00	0.00						
	0/21/12	s	1	\$165.00	0.00						
,	0/28/12 1/04/12	S S	1	\$165.00 \$165.00	0.00 0.00						
		8 News Now 4p M	1-F CM	4-5p	MTWTF	:30	5	\$350.00LV3	0.00 NM	25	\$8,750.00
		8 News Now 4p N		(4:30 PM-5:0				••••			• • •
8 NEWS NOW AT 4	4PM & 43	OPM									
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	0/08/12 0/15/12	MTWTF MTWTF	5 5	\$350.00 \$350.00	0.00 0.00						
	0/13/12	MTWTF	5	\$350.00 \$350.00	0.00						
	0/29/12	MTWTF	5	\$350.00	0.00						
Week: 10/30/12 1	1/05/12	MTWTF	5	\$350.00	0.00						
E 54 8 10/02/12	11/05/12	8 News Now 5-63	•	5-630p	MTWTF	:30	10	\$400.00LV3	0.00 NM	50	\$20,000.00
8 NEWS NOW RO	TATION	8 News Now 5-63	30p M-F								
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	0/08/12	MTWTF	10	\$400.00	0.00						
	0/15/12	MTWTF	10	\$400.00	0.00						
	0/22/12	MTWTF	10	\$400.00	0.00						
	0/29/12	MTWTF MTWTF	10 10	\$400.00	0.00						
Week: 10/30/12 12 E 55 8 10/06/12	1/05/12	8 News Now Sat		\$400.00 5-7p	0.00 S-	:30	1	\$965.00LV1	0.00 NM	4	\$3,860.00
L 33 0 10/00/12	10/2//12	8 News Now Sat	•	(5:00 PM-5:3	_	.50	•	Ψ303.00E¥1	0.00 14141	*	ψο,οσο.σο
8 NEWS NOW AT 5	5PM-SAT		` .								
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
***************************************	0/07/12	S-	1	\$965.00	0.00						
	0/14/12 0/21/12	S- S-	1	\$965.00 \$965.00	0.00 0.00						
	0/28/12	S-	1	\$965.00	0.00						
E 56 8 10/06/12	10/27/12	8 News Now Sat	5-7p CM	5-7p	S-	:30	1	\$965.00LV1	0.00 NM	4	\$3,860.00
		8 News Now Sat	5-7p	(6:30 PM-7:0	00 PM)						
8 NEWS NOW AT 6			Cmata MMaak	Data	Detina						
	<u>nd Date</u> 0/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$965.00	Rating 0.00						
	0/07/12 0/14/12	S-	1	\$965.00	0.00						
	0/21/12	S-	1	\$965.00	0.00						
	0/28/12	S-	1	\$965.00	0.00						
E 57 8 10/14/12	10/28/12	8 News Now Sun		5-7p	S	:30	1	\$1,140.00LV1	0.00 NM	2	\$2,280.00
8 NEWS NOW AT 5	5PM-SUN	8 News Now Sun	5-7p	(5:00 PM-5:3	SU PINI)						
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12 10	0/14/12	S		\$1,140.00	0.00						
	0/21/12		0	\$0.00	0.00						
-	0/28/12	9 Nove New Sun		\$1,140.00	0.00	.20		64 440 001 1/4	0.00.104	_	ee 700 00
E 58 8 10/07/12	11/04/12	8 News Now Sun		5-7p (6:30 PM-7:0	S 00 PM)	:30	7	\$1,140.00LV1	U.UU NIM	5	\$5,700.00
8 NEWS NOW AT 6	530PM-SU		- '	,5.001 111 7.1	,						
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	0/07/12	S		\$1,140.00	0.00						
	0/14/12 0/21/12	S S		\$1,140.00 \$1,140.00	0.00 0.00						
	0/21/12 0/28/12	S		\$1,140.00	0.00						
	1/04/12	S		\$1,140.00	0.00					!	

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KLAS

Order / Rev: 36

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	n Start	End	Inventory Code	Break	Start/En	d Time Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
E 58	3 10/07/1	2 11/04/12	8 News Now Sun 5-7	р СМ	5-7p		-s :30	1 \$1,	140.00LV1	0.00 NM	5	\$5,700.00
8 N	EWS NOW A	T 630PM-SU	8 News Now Sun 5-7 JN	⁷ p	(6:30 PM-7	':00 PM)						
			630-7p Inside Edition	CM	630-7p	MTWTF	:30	5 \$	325.00LV2	0.00 NM	24	\$7,800.00
			Inside Edition									
INS	IDE EDITION Start Date	l <u>End Date</u>	Weekdays Sr	ots/Week	Rate	Rating						
Week	: 10/02/12	10/08/12	MTWTF	5	\$325.00	0.00				_		
Spot	Ch Date Ra		escription	-	/End Time		Weekdays MTWThF	Length	<u>Rate</u> (\$325.00)	Rtg Type		
4	8 10/02/12 See MG 59.		30-7p Inside Edition 28	630-	·/p		MIMITIE	.30	(4020.00)	0.00 /4/4/		
			sidential Debate - bco]								
26		-10/03/12 W	•	10-1	1р	(10:30 PM-11:	OCW	:30	\$325.00	0.00 NM		
(M) 27	MG for 59.1	1,59.12,59.4 ?-10/16/12 T		10-1	1n	/10:30 PM-11:	0C-T	:30	\$325.00	0.00 NM		
	MG for 59.1		•	10-1	ıμ	(10.50 FW-11.	00-1	.50	Ψ323.00	0.00 14141		
28		2-10/22/12 N		10-1	1р	(10:30 PM-11:	004 -	:30	\$325.00	0.00 NM		
_	MG for 59.1											
Week Spot	: 10/09/12 Ch Date Ra	10/15/12	MTWTF Description		\$325.00 VEnd Time	0.00	Weekdays	Length	Rate	Rtg Type		
<u> 5001</u> 10			30-7p Inside Edition	630-			MTWThF		(\$325.00)			
	See MG 60.	•			٠							
Maak	[Program Pt : 10/16/12	E'd due Vice 10/22/12	-Presidential Debate -	•	\$325.00	0.00						
Spot	Ch <u>Date Ra</u>		escription		#325.00 Find Time	0.00	Weekdays	<u>Length</u>	Rate	Rtg Type		
11			30-7p Inside Edition	630-	√7p		MTWThF	:30	(\$325.00)	0.00 NM		
	See MG 59.	•	.28 sidential Debate - bco∶	1								
12			30-7p Inside Edition	630-	7p		MTWThF	:30	(\$325.00)	0.00 NM		
	See MG 59.											
Week	: 10/23/12	eemptea au 10/29/12	e Presidential Debate MTWTF	- bco j 5	\$325.00	0.00						
	: 10/30/12	11/05/12	MTWTF	5	\$325.00							
E 60	8 10/02/1	2 11/05/12	7-8p Rotator	CM	7-8p	MTWTF	:30	5 \$	350.00LV2	0.00 NM	26	\$10,625.00
ET/	INSIDER		7-8p Rotator									
	Start Date	End Date	Weekdays Sr	oots/Week	Rate	Rating						
	: 10/02/12 Ch Data Ba	10/08/12	MTWTF	5 Stor	\$350.00	0.00	Modelana		Data	Die Tune		
Spot 2	Ch Date Ra 8 10/02/12	2-10/08/12 7	escription -8p Rotator	<u>3tar</u> 7-8p	VEnd Time		<u>Weekdays</u> MTwThF	Length: 30:	! <u> Kate</u> (\$350.00)	Rtg Type 0.00 NM		
	See MG 60.	26,60.2 7,60	.28						(**************************************			
26			sidential Debate - bco	-	4-	/40:00 DM 40:	20 14	.00	#250.00	0.00 1114		
26 (Ĥ)	MG for 60.1	:-10/03/12 W 4.60.11.60.2	•	10-1	тр	(10:00 PM-10:	3Cw	:30	\$350.00	0.00 NM		
27		-10/16/12 T		10-1	1р	(10:00 PM-10:	3C-T	:30	\$350.00	0.00 NM		
0	MG for 60.1	4,60.11,60.2	·		•	•						
28		-10/22/12 M	•	10-1	1p	(10:00 PM-10:	30M	:30	\$350.00	0.00 NM		
_	MG for 60.14 : 10/09/12	4,60.11,60.2 10/15/12	Y MTWTF	5	\$350.00	0.00						
Spot	Ch Date Ra	nge D	escription		/End Time	0.00	<u>Weekdays</u>	Length	Rate	Rtg Type		
6		-10/15/12 7	-8p Rotator	7-8p			MTWThF	:30	(\$350.00)	0.00 NM		
	See MG 60.	•	-Presidential Debate -	bco 1								
29		-10/22/12 M		9-10	р		M	:30	\$2,100.00	0.00 NM		
-	MG for 25.4,	-	•									
30	8 10/02/12 MG for 25.4,		raig Ferguson	1237	′a-137a		-TWThF	:30	\$125.00	0.00 NM		
_	: 10/16/12	50.10,59.10 10/22/12	MTWTF	5	\$350.00	0.00						
	· - -			•							-	

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KLAS

Order / Rev: 36910

Advertiser:

Obama, Barack D-President

Alt Order #: 0883

Flight Dates:

08836473

Product Desc:

OBAMA/P/D

10/02/12 - 11/06/12

Estimate:

Ln Ch	n Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 60	8 10/02/1	2 11/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MTWTF-	- :30	5 \$350.00LV2	0.00 NM	26	\$10,625.00
ET/	INSIDER		7-op Notatol								
	Start, Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
	: 10/1 6 /12	10/22/12	MTWTF	5		0.00	Madulara	Length Date	Die Tune		
<u>Spot</u>	Ch Date Ra		Description	<u>Sta</u> 7-8 ₁	t/End Time		Weekdays MTWThF		Rtg Type 0.00 NM		
11		2-1 <mark>0/22/12 7</mark> 26,60.27,60	•	7-01	,		MIMILIA	.30 (9300.00)	0.00 14141		
			.20 sidential Debate - b	oco 1							
14		2-10/22/12 7		7-8)		MTWThF	- :30 (\$350.00)	0.00 NM		
	See MG 60.	26,60.27,60	•								
Week	: 10/23/12	10/29/12	-TWTF	5	\$350.00	0.00					
Week	: 10/30/12	11/05/12	MTWTF	5	\$350.00	0.00					
E 61	8 10/06/1	2 10/27/12	Sat 7-8p - ET Wk Ent Tonight Wee		7-8p	- - S	- :30	1 \$220.00LV2	0.00 NM	4	\$880.00
ET'	WEEKEND										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	: 10/01/12 : 10/08/12	10/07/12 10/14/12	S- S-	1	•	0.00 0.00					
	: 10/06/12 : 10/15/12	10/14/12	S-	1	\$220.00	0.00					
	: 10/22/12	10/28/12	S-	1	•	0.00					
E 62	8 11/05/1	2 11/05/12	Mon 8-9p How Met Mother	CM / Partners	8-9p (8:00 PM-9:	M	- :30	1 \$6,500.00LV1	0.00 NM	1	\$6,500.00
	Start Date	End Date	Weekdays	Spots/Week	•	Rating					
Week	: 11/05/12	11/11/12	M	1		0.00					
E63	8 10/08/1	2 10/08/12	Mon 9-10p 2 Broke Girls / M	CM like & Molly	9-10p	M	- :30	1 \$7,700.00LV1	0.00 NM	1	\$7,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			-		
Week	: 10/08/12	10/14/12	M	1	\$7,700.00	0.00					
E 64	8 10/15/1	2 11/05/12	Mon 10-11p Hawaiii Five-O	СМ	10-11p	M	- :30	1 \$9,000.00LV1	0.00 NM	2	\$18,000.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	: 10/15/12	10/21/12	M	1	\$9,000.00	0.00					
	: 10/22/12	10/28/12		0	•	0.00					
	: 1 0/2 9/12 : 11 /0 5/12	11/04/12 11/11/12	M	0	\$0.00 \$9,000.00	0.00 0.00					
-		2 10/23/12		СМ	8-9p	-т	- :30	1 \$12,000.00LV1	0.00 NM	2	\$24,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week	: 10/08/12	10/14/12	-T		\$12,000.00	0.00					
	: 10/15/12	10/21/12		0		0.00					
Week	: 10/22/12	10/28/12	-Т	1	\$12,000.00	0.00					
E 66 8		2 10/16/12	Tue 9-10p NCIS: LA	СМ	9-10p	-T	- :30	1 \$12,000.00 LV1	0.00 NM	2	\$24,000.00
NCI	S: LOS ANG		•••								
10/10	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	: 10/08/12 : 10/15/12	10/14/12 10/21/12	-T -T		\$12,000.00 \$12,000.00	0.00 0.00					
E 67 8			Tue 10-11p	CM	10-11p	-T	- :30	1 \$7,700.00LV1	0.00 NM	1	\$7,700.00
VEC		10/02/12	Vegas	C	10 11.6	·	.00	1 47,700.00241	0.00 14141	'	Ψ7,700.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week:	: 10/01/12	10/07/12	-T	1	\$7,700.00	0.00					
E 68 8		2 10/24/12	Wed 8-9p Survivor: Philippi	CM nes	8-9p	W	- :30	1 \$7,700.00LV1	0.00 NM	1	\$7,700.00
	RVIVOR 25	End D-4-	Madida:-	Cmata Attach	D - 4 -	Deti					
	Start Date : 10/22/12	End Date 10/28/12	Weekdays	Spots/Week 1	Rate \$7,700.00	Rating 0.00					
E69 8	3 10/03/1	2 10/24/12	Wed 8-9p Survivor: Philippi	CM nes	8-9p	W	- :30	1 \$12,000.00 LV1	0.00 NM	2	\$24,000.00

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KLAS

 Order / Rev:
 36910
 Advertiser:
 Obama, Barack D-President

 Alt Order #:
 08836473
 Product Desc:
 OBAMA/P/D

PE'd due to spc pgmng

Flight Dates: 10/02/12 - 11/06/12 Estimate: 1537

Rate Pri Rtg Type Spots Start/End Time Days Len Spots Amount Ln Ch Start: End **Inventory Code** Break \$24,000.00 :30 1 \$12,000.00 LV1 0.00 NM Wed 8-9p CM 8-9p E 69 8 10/03/12 10/24/12 Survivor: Philippines Weekdays Spots/Week Rating Start Date : End Date <u>Rate</u> Week: 10/01/12 2 10/07/12 --W----1\$12,000.00 0.00 Week: 10/08/12 3 10/14/12 0.00 n \$0.00 10/21/12 0 \$0.00 0.00 Week: 10/15/12 Week: 10/22/12 10/28/12 --W----1\$12,000.00 0.00 10/31/12 10/31/12 --W----:30 1 \$8,000.00LV1 0.00 NM \$8,000.00 E 70 Wed 10-11p CM 10-11p CSI C.S.I. Start Date End Date Weekdays 1 4 1 Spots/Week <u>Rate</u> Rating 0.00 --W----Week: 10/29/12 ` 11/04/12 1 \$8,000.00 8 10/11/12 10/18/12 Thu 8-9p CM 8-9p :30 1 \$9,450.00LV1 0.00 NM \$18,900.00 Big Bang / 2 1/2 Men BIG BANG THEORY/ENGAGEMENT Start Date , End Date Spots/Week Rating Weekdays Rate Week: 10/08/12 10/14/12 ---T---1 \$9,450.00 0.00 **Description** Start/End Time <u>Spot</u> Ch Date Range <u>Weekdays</u> <u>Length</u> Rate Rtg Type 8 10/08/12-10/14/12 Thu 8-9p 8-9p ---Th----:30(\$9,450.00) 0.00 NM See MG 71.3 [Due Program Change To "Nv Broadcasters Senate Debate" - bco] 8 10/08/12-10/14/12 Thu 9-10p ---Th----:30 \$9,450.00 0.00 NM **MG** for 71.1 10/11 Week: 10/15/12 10/21/12 ---T---1 \$9,450.00 0.00 10/25/12 10/25/12 Thu 9-10p CM 9-10p ---T---:30 \$8,000.00LV1 0.00 NM \$8,000.00 Person Of Interest PERSON OF INTEREST Start Date End Date Spots/Week <u>Weekdays</u> Rating Rate Week: 10/22/12 ---T---10/28/12 1 \$8,000.00 0.00 E 73 10/05/12 10/26/12 Fri 8-9p CM 8-9p ---F--:30 1 \$5,500.00LV1 0.00 NM \$16,500.00 CSI: NY Start Date - End Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 ** 10/07/12 ---F--\$5,500.00 0.00 Week: 10/08/12 10/14/12 0 \$0.00 0.00 10/21/12 Week: 10/15/12 ---F--1 \$5,500.00 0.00 ----F--Week: 10/22/12 10/28/12 1 \$5,500.00 0.00 10/12/12 10/26/12 Fri 10-11p CM 10-11p ----F--:30 \$5,600.00LV1 0.00 NM \$11,200.00 Blue Bloods Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ---F--1 \$5,600.00 0.00 Week: 10/15/12 10/21/12 0 \$0.00 0.00 3 10/28/12 Week: 10/22/12 ----F--\$5,600.00 0.00 10/06/12 10/20/12 Sat Prime Special CM 8-10p ----s-:30 \$500.00LV2 0.00 NM \$1,000.00 **KLAS Movie** (8:00 PM-10:00 PM) Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 ----5-\$500.00 0.00 Week: 10/08/12 10/14/12 0 \$0.00 0.00 Week: 10/15/12 10/21/12 ----5-\$500.00 0.00 E 76 10/13/12 11/03/12 Sat 10-11p CM 10-11P ----S-:30 1 \$6,000.00LV1 0.00 NM \$18,000.00 48 Hours Mystery Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 · 10/14/12 ----S-\$6,000.00 1 0.00 Week: 10/15/12 10/21/12 0.00 0 \$0.00 Week: 10/22/12 10/28/12 ----S-1 \$6,000.00 0.00 ----s-Week: 10/29/12 11/04/12 1 \$6,000.00 0.00 Spot Ch Date Range **Description** Start/End Time Weekdays Rate Rtg Type Length 3 8 10/29/12-11/04/12 Sat 10-11p 10-11P ----Sa-:30(\$6.000.00) 0.00 NM See MG 76:4 [Program PE'd due special programming (news / NCAA football) - bco] 8 10/14/12-10/14/12 Sun 7-8p :30 \$6,000.00 0.00 NM -----Su MG for 76.3 11/03

Print Date: 10/03/12 13:35:49 Page 11of 13

KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Total Color Colo		i.			•							
Start Date	Ln Ch Sta	t En d	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Sand Date End Date Weekdays Spots/Week Rate Rating Week-10/01/12 10/07/12	E 77 8 10/0	/12 11/04/12	•	СМ	7-8p	S	:30	1	\$6,000.00LV1	0.00 NM	5	\$30,000.00
Siart Date End Date Meekchays Spots/Week Rate Rating	60 MINITES		60 Minutes									
Vesek: 1001/12 1007/12		End Date	Weekdays	Spots/Week	Rate	Rating						
Mosk: 10/15/12 10/21/12 5	Week: 10/01/12		S	1								
Mock: 10/22/12 10/28/12			_	1								
New 10/29/12 1/04/12			_	1								
The Amazing Race (8:00 PM-9:00 PM)			S	1		0.00						
Week: 10/15/12 10/21/12	E78 8 10/2	/12 11/04/12	•		•	_	:30	1	\$7,350.00LV1	0.00 NM	3	\$22,050.00
Week: 10/22/12 10/28/12										1		
Week: 10/29/12 11/04/12			-									
The Good Wife Week: 10/03/12 End Date Weekdays Spots/Week Rate Rating				-								
Week: 10/01/12	E79 8 10/0	//12 10/28/12	•	СМ	9-10p	s	:30	1	\$5,600.00LV1	0.00 NM	3	\$16,800.00
Week: 10/03/12 10/07/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12 S 1 \$5,600.00 0.00			S	1		0.00						
Week 10/22/12 10/28/12 10												
E80 8				•								
Start Date End Date Weekdays Spots/Week Rate Rating	E 80 8 10/14	/12 11/04/12	•			s	:30	1	\$7,700.00LV1	0.00 NM	3	\$23,100.00
Week: 10/08/12 10/14/12	Start Date	End Date		Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12		10/14/12	_		\$7,700.00	0.00						
Week: 10/29/12			S	•								
E81 8 10/02/12 11/05/12 8 News Now 11p M-F CM 11-1135p MTWTF :30 5 \$600.00 LV2 0.00 NM 8 News Now 11p M-F 8 NEWS NOW AT 11PM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF 5 \$600.00 0.00 Week: 10/16/12 10/02/12 MTWTF 5 \$600.00 0.00 Week: 10/16/12 10/02/12 MTWTF 5 \$600.00 0.00 Week: 10/30/12 11/05/12 MTWTF 5 \$600.00 0.00 Week: 10/30/12 11/05/12 MTWTF 5 \$600.00 0.00 E82 8 10/06/12 10/28/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 2 \$400.00 LV2 0.00 NM 8 \$3,200 8 NEWS NOW AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate News 10/01/12 10/07/12SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12SS 2 \$400.00 0.00 Week: 10/15/12 10/28/12 10/28/12SS 2 \$400.00 0.00 Week: 10/15/12 10/28/12SS 2 \$400.00 0.00 Week: 10/15/12 10/28/12SS 2 \$400.00 0.00			s	_								
8 NEWS NOW AT 11PM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/02/12 10/08/12 MTWTF 5 \$600.00 0.00 Week: 10/16/12 10/15/12 MTWTF 5 \$600.00 0.00 Week: 10/16/12 10/22/12 MTWTF 5 \$600.00 0.00 Week: 10/23/12 10/29/12 MTWTF 5 \$600.00 0.00 Week: 10/30/12 11/05/12 MTWTF 5 \$600.00 0.00 Week: 10/30/12 11/05/12 MTWTF 5 \$600.00 0.00 Week: 10/30/12 11/05/12 MTWTF 5 \$600.00 0.00 E82 8 10/06/12 10/28/12 8 News Now 11p Sa/SuCM 11-1135P SS :30 2 \$400.00 LV2 0.00 NM 8 \$3,200 8 News Now AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12 SS 2 \$400.00 0.00 Week: 10/15/12 10/21/12 SS 2 \$400.00 0.00 Week: 10/15/12 10/21/12 SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12 SS 2 \$400.00 0.00	E81 8 10/02	/12 11/05/12	8 News Now 11p				:30	5	\$600.00LV2	0.00 NM	25	\$15,000.00
Week: 10/02/12 10/08/12 MTWTF 5 \$600.00 0.00 Week: 10/09/12 10/15/12 MTWTF 5 \$600.00 0.00 Week: 10/16/12 10/22/12 MTWTF 5 \$600.00 0.00 Week: 10/23/12 10/29/12 MTWTF 5 \$600.00 0.00 Week: 10/23/12 10/29/12 MTWTF 5 \$600.00 0.00 Week: 10/30/12 11/05/12 MTWTF 5 \$600.00 0.00 E82 8 10/06/12 10/28/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 2 \$400.00 LV2 0.00 NM 8 \$3,200 8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12SS 2 \$400.00 0.00 Week: 10/15/12 10/21/12SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12SS 2 \$400.00 0.00	8 NEWS NOV	/ AT 11PM	8 News Now 11p	M-F								
Week: 10/09/12 10/15/12 MTWTF 5 \$600.00 0.00 Week: 10/16/12 10/22/12 MTWTF 5 \$600.00 0.00 Week: 10/23/12 10/29/12 MTWTF 5 \$600.00 0.00 Week: 10/30/12 11/05/12 MTWTF 5 \$600.00 0.00 E 82 8 10/06/12 10/28/12 8 News Now 11p Sa/SuCM 11-1135P SS :30 2 \$400.00 LV2 0.00 NM 8 \$3,200 8 NEWS NOW AT 11PM-WKND 8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND 8 NEWS NOW AT 11PM-WKND 8 NEWS NOW AT 11PM-WKND 9 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12 SS 2 \$400.00 0.00 Week: 10/15/12 10/28/12 SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12 SS 2 \$400.00 0.00	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				I		
Week: 10/16/12 10/22/12 MTWTF 5 \$600.00 0.00 Week: 10/23/12 10/29/12 MTWTF 5 \$600.00 0.00 Week: 10/30/12 11/05/12 MTWTF 5 \$600.00 0.00 E 82 8 10/06/12 10/28/12 8 News Now 11p Sa/SuCM 11-1135P SS :30 2 \$400.00 LV2 0.00 NM 8 \$3,200 8 NEWS NOW AT 11PM-WKND News Now Sa/Su 11p 8 News Now Sa/Su 11p 8 News Now 11p Sa/SuCM Rate Rating Week: 10/01/12 10/07/12 SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12 SS 2 \$400.00 0.00 Week: 10/15/12 10/21/12 SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12 SS 2 \$400.00 0.00					•					I		
Week: 10/23/12 10/29/12 MTWTF 5 \$600.00 0.00 Week: 10/30/12 11/05/12 MTWTF 5 \$600.00 0.00 E 82 8 10/06/12 10/28/12 8 News Now 11p Sa/SuCM 11-1135P SS :30 2 \$400.00 LV2 0.00 NM 8 \$3,200 8 NEWS NOW AT 11PM-WKND News Now Sa/Su 11p 8 News Now Sa/Su 11p Neeks 10/01/12 10/07/12 SS 2 \$400.00 0.00 Week: 10/01/12 10/07/12 SS 2 \$400.00 0.00 0.00 Week: 10/08/12 10/14/12 SS 2 \$400.00 0.00 0.00 Week: 10/22/12 10/28/12 SS 2 \$400.00 0.00 0.00												
E 82 8 10/06/12 10/28/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 2 \$400.00 LV2 0.00 NM 8 \$3,200 8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12SS 2 \$400.00 0.00 Week: 10/15/12 10/21/12SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12SS 2 \$400.00 0.00	Week: 10/23/12	10/29/12	MTWTF									
8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12SS 2 \$400.00 0.00 Week: 10/15/12 10/21/12SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12SS 2 \$400.00 0.00				<u>_</u>								
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12 SS 2 \$400.00 0.00 Week: 10/15/12 10/21/12 SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12 SS 2 \$400.00 0.00			8 News Now Sa/s		11-1135P	- SS	:30	2	\$400.00 LV2	0.00 NM	8	\$3,200.00
Week: 10/01/12 10/07/12 SS 2 \$400.00 0.00 Week: 10/08/12 10/14/12 SS 2 \$400.00 0.00 Week: 10/15/12 10/21/12 SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12 SS 2 \$400.00 0.00				Snots/Week	Rate	Ratino				- 1		
Week: 10/15/12 10/21/12 SS 2 \$400.00 0.00 Week: 10/22/12 10/28/12 SS 2 \$400.00 0.00	·											
Week: 10/22/12 10/28/12SS 2 \$400.00 0.00												
							:30	5	\$275 001 V2	0.00 NM	25	\$6,875.00
Letterman (11:35 PM-12:37 XM)			Letterman		•		.00	•	V =10.00242	0.00 11	20	Ψ0,070.00
LATE SHOW W/LETTERMAN					_							
<u>Start Date </u>												
Week: 10/09/12 10/15/12 MTWTF 5 \$275.00 0.00		–										
Week: 10/16/12 10/22/12 MTWTF 5 \$275.00 0.00				_						Ī		
Week: 10/23/12										- 1		
							.30	-5	\$125 001 V2	0.00 NM	25	\$3,125.00
Craig Ferguson (12:37 XM-1:37 XM) LATE LATE SHOW			0 0				.00	J	\$.20.00 L¥2	J.55 141VI	20	ψυ, 123.00
Start Date End Date Weekdays Spots/Week Rate Rating			Weekdays	Spots/Week	<u>Rate</u>	Rating				ŀ		
Week: 10/02/12 10/08/12 MTWTF 5 \$125.00 0.00				_	\$125.00	0.00				i		
Week: 10/09/12 10/15/12 MTWTF 5 \$125.00 0.00					\$125.00 \$125.00	0.00				1		
Week: 10/16/12 10/22/12 MTWTF 5 \$125.00 0.00	Week: 10/23/12	10/29/12	MTWTF	5	\$125.00	0.00						

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

OBAMA/P/D Product Desc:

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End		Len Sp	ots	Rate Pri			Amount
E 84 8	10/02/1	2 11/05/12	Craig Ferguson	CM	1237a-137a	MTWTF	:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
LATEL	ATE SHO	1Λ/	Craig Ferguson		(12:37 XM-1:	37 XW)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	5		0.00						
E 85 8	10/02/1	2 11/05/12	137-237a M-F Ele	c Plyg@M	137-207a	MTWTF	:30	2	\$40.00LV2	0.00 NM	10	\$400.00
			Electric Playgrou	nd	(1:37 XM-2:3	7 XM)						
	BERKUS art Date	End Date	Weekdays	Spots/Week	Data	Rating						
<u>عرد</u> Week: 10	- -	10/08/12	MTWTF	<u> </u>	<u>Rate</u> \$40.00	0.00						
Week: 10		10/15/12	MTWTF	2		0.00						
Week: 10		10/22/12	MTWTF	2	•	0.00						
Week: 10 Week: 10		10/29/12 11/05/12	MTWTF MTWTF	2	•	0.00 0.00						
E 86 8		2 11/03/12	Sat 1135p-1235a		1135p-1235a		:30	1	\$95.00LV2	0.00 NM	3	\$285.00
			Private Practice					·	********			4 200.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We ek : 10		10/14/12	S-	1	\$95.00	0.00						
Week: 10 Week: 10		10/21/12	S-	0	\$0.00	0.00						
Week: 10		10/28/12 11/04/12	S-	1	\$95.00 \$95.00	0.00 0.00						
E 87 8		2 10/20/12	Sat 1235-135a Da	Vinci 16M	12.35a-1.35a		:30	1	\$50.00LV2	0.00 NM	2	\$100.00
	` .		Da Vinci Inquest		(12:35 XM-1:	35 XM)			•		_	********
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	:	10/07/12	S-	1	\$50.00	0.00						
Week: 10 Week: 10		10/14/12 10/21/12	S-	0	\$0.00 \$50.00	0.00 0.00						
E 88 8			Sat 135-235a Col	·	135-235am	S-	:30	1	\$40.00LV2	0.00 NM	2	\$80.00
			Cold Squad		(1:35 XM-2:3	5 XM)		·	*	0.00	_	V 00.00
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S-	1	\$40.00	0.00						
Week: 10 Week: 10		10/21/12 10/28/12	S-	0	\$0.00 \$40.00	0.00 0.00						
E 89 8		2 11/04/12	<u> </u>	/ CM	1135p-1205a		:30	1	\$75.00LV2	0.00 NM	5	\$375.00
	,		Game Time/UNL		1100p 12000	. 3	.00	•	Ψ/0.00E¥2	0.00 14141	, J	ψ515.00
GAME	TIME WIT	TH UN LV										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10 Week: 10		10/07/12 10/14/12	S S	1	\$75.00 \$75.00	0.00 0.00						
Week: 10		10/21/12	S	1	\$75.00 \$75.00	0.00						
Week: 10		10/28/12	S	1	\$75.00	0.00						
Week: 10		11/04/12	S	1	\$75.00	0.00						
E 90 8	10/07/12	2 10/21/12	Su 1205-105a Ho Crimetime	use CM	1205-105a (12:05 XM-1:0	S	:30	1	\$140.00LV1	0.00 NM	2	\$280.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					e.	
Week: 10		10/07/12	S	1	\$140.00	0.00						
Week: 10		10/14/12		0	\$0.00	0.00						
Week: 10	 	10/21/12	S	1	\$140.00	0.00						
E 91 8	10/14/12	2 10/28/12	Sun 105-205a Bro Crimetime / Sport		105-205a (1:05 XM-2:0	S	:30	1	\$140.00LV1	0.00 NM	2	\$280.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S	1	\$140.00	0.00						
We ek: 10/		10/21/12		0	\$0.00	0.00						
Week: 10/		10/28/12	S	1	\$140.00	0.00						
E 92 8	10/13/12	2 11/03/12		CM	_	e FooS-	:30	1	\$1,050.00LV1	0.00 NM	4	\$4,200.00
CB\$ C		OOTBALL	NCAA College Fo	owall	(12:30 PM-4:0	JO FINI)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	s-		\$1,050.00	0.00						
Week: 10/ Week: 10/		10/21/12 10/28/12	S- S-		\$1,050.00 \$1,050.00	0.00 0.00						
Week: 10		11/04/12	S-		\$1,050.00	0.00						

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 Order / Rev:
 36910
 Advertiser:
 Obama, Barack D-President

 Alt Order#:
 08836473
 Product Desc:
 OBAMA/P/D
 KLAS

 Flight Dates:
 10/02/12 - 11/06/12
 Estimate:
 1537

Ln Ch Start End	Inventory Code Break	Start/Fnd	Time Days	Len Spo	ts Rate Pri	Rta Type	Spots	Amount
E 93 8 10/07/12 11/04/12			II RegS	:30	1 \$7,700.00LV1		5	\$38,500.00
E 93 级 10/07/12 17/04/12	NFL Football Reg. Season	(10:00 AM-4	•		* ***			,
CBS NFL FOOTBALL-EARL		,						
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/01/12 10/07/12	S 1	\$7,700.00	0.00					
Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	S 1 S 1	\$7,700.00 \$7,700.00	0.00 0.00					
Week: 10/22/12 10/28/12		\$7,700.00	0.00					
Week 10/29/12 11/04/12		\$7,700.00	0.00					
E 94 8 10/07/12 11/04/12	NFL Reg Season Game£M	NFL Footba	II RegS	:30	1 \$7,700.00LV1	0.00 NM	3	\$23,100.00
<u> </u>	NFL Football Reg. Season	(1:15 PM-4:0	00 PM)					
CBS NFL FOOTBALL-LATE		D-4-	Datin-					
Start Date End Date Week: 10/01/12 369 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$7,700.00	Rating 0.00					
Week: 10/08/12 10/14/12			0.00					
Week: 10/15/12 988 10/21/12	S 1	\$7,700.00	0.00					
Week; 10/22/12 10/010/28/12			0.00					
Week: 10/29/12 11/04/12	S 1	\$7,700.00	0.00					
N95 8 10/07/12 11/04/12	•	4-430p	S	:30	1 \$1,225.00LV1	0.00 NM	3	\$3,675.00
5.15.1	8 News Now Sun 5-7p	(4:00 PM-4:						
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/Week	Rate \$1,225,00	Rating 0.00					
Week: 10/01/12 10/01/12		• - •	0.00					
Week: 10/15/12 10/21/12	S 1	\$1,225.00	0.00					
Week: 10/22/12 10/28/12		*	0.00					
Week: 10/29/12 11/04/12		\$1,225.00	0.00					
N96 8 11/04/12 11/04/12	8 News Now 11p Sa/SuCM	11-1135P	S	:30	2 \$1,225.00LV1	0.00 NM	2	\$2,450.00
8 NEWS NOW AT 11PM-W	8 News Now Sa/Su 11p							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12		\$1,225.00	0.00					
N 97 8 11/03/12 11/03/12	NCAA Football CM	NCAA Colle	ge FooS-	:30	1 \$2,625.00LV1	0.00 NM	1	\$2,625.00
	NCAA College Football	(5:00 PM-8:0	00 PM)					
CBS COLLEGE FOOTBALL								
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04/12 N 98 8 10/10/12 10/10/12	<u></u>	\$2,625.00 9-10p	0.00 W	:30	1\$12,000,00LV1	0.00 NM		642 000 00
N 98 18 10/10/12 10/10/12	Criminal Minds	9-10p	w	.30	1\$12,000.006	0.00 NM	1	\$12,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12		\$12,000.00	0.00					
N 99 8 10/08/12 10/14/12	8 News Now Noon M-F CM	12-1230p	MTWTF	:30	1 \$1,140.00LV1	0.00 NM	1	\$1,140.00
7-	8 News Now Noon M-F							•
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12 10/14/12		\$1,140.00	0.00					
	Sat Prime Special CM	8-10p	S-	:30	1 \$2,000.00LV1	0.00 NM	1	\$2,000.00
	KLAS Movie: The Principle		_ 0					
Start Date End Date	Weekdays Spots/Week		Rating					
Week; 10/01/12 10/07/12		\$2,000.00	0.00	,20	4 62 000 00134	0.00.1111	_	60 000 00
N101 8 10/08/12 10/14/12	Sat Prime Special CM KLAS Movie	8-10p (8:00 PM-10	S- :00 PM)	:30	1 \$2,000.00LV1	0.00 NM	1	\$2,000.00
Start Date End Date	Weekdays Spots/Week	•	Rating					
Week: 10/08/12 10/14/12	S- <u>Opots/veek</u>		0.00					
	Eye on Wash/Wall St Jo@M	5-6a	s	:30	1 \$300.00LV1	0.00 NM	1	\$300.00
· M	Eye On Wash/Wall St Jrnl	(8:00 PM-10	:00 PM)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 20/10/07/12	S 1	\$300.00	0.00					

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